

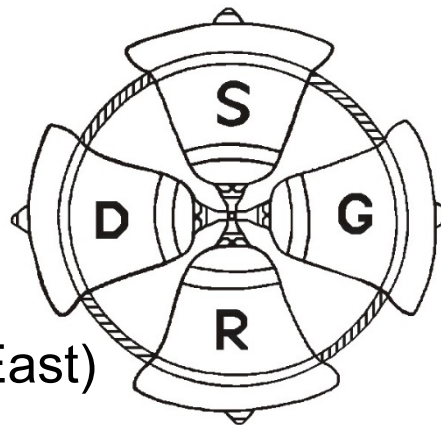


Activating Dorset

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Introduction - Dorset

- 2 Ringing Associations



- Mainly Rural (West, Dorchester, East)
 - Bournemouth / Poole
 - Heavy Bells (mainly 6's)
 - Historical Techniques
 - Low Numbers per Tower
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- Issue was how to **Motivate** ringing in the rural Dorset Area

M for Message & Money

- Car Boot Grant 2017 (£800)
 - Finance Teacher Training
 - Promotional Material / Message
- Selected potential future teachers
- Ran M1 Courses x 2 (FOC)
- Ran M2C Course as requested (FOC)
- Car Boot Grant 2018 (Nothing)
- Car Boot Grant 2019 (£497)
 - Built a mobile 'Dumbbell' tower



O for Ownership

- Ignore the HITS / pessimists
- New Innovations move us forward
- Believe in the product
- Break it down
- Listen to what ringers say
- Keep optimistic



T for Training Teachers

- M1 Nov 2017 (7 out of 10 passed) *
- M1 Feb 2018 (6 out of 9 passed) *
- 65% Taught someone and completed assessment
- Others subsequently did other courses resulting in 23 new teachers in 2018
- M2C Nov 2018 (5 out of 11 currently passed) *
 - Difficult to pass in own tower (wrong students / not captain)
 - Team Teaching on Saturday mornings very successful (100%)

* Places financed from Car Boot Grant

for Inclusivity

- Inform community about Bell ringing
- Talks to Community Groups
- Magazine Articles ('Batty about Bells' - Series over full year)
- Publicise through both associations newsletters
- Take teachers to towers to teach new bands (Ringing Remembers)
- Sharing Practice Nights – especially small rural towers
- First ART Mini-conference (Sept 2018)



V for Vision

- Listen to what people say
- Keep moving forward (not 'always done it this way')
- Different practice types & times (e.g. Winter rural travel)
- Sponsored team training (Go Bellistic)
- Outings and trips
- Involve new ringers (Facebook group, 50 things)

A for Active

- Visit other towers
- Joint ringing practices (towers and branches)
- Cakes, drinks or lunch?
- Services and special occasions
- 10 Bell practice

T for Teaching All Ringers

- Tower Practice – everyone should have a target
- Place of District Practice? (Learning or Performance)
- Team Teaching
- Ring Something Simple
- Plain Bob and beyond – 5 bell methods

E for Events

- Kingston Maurward 2018
- Mini-ring (Installation of Rev'd Canon Richard Hancock)
- Great Dorset Steam Fair
- Mini-Conference in your area
- Attend shows / fetes / etc.
 - Get Message out so recruitment can follow



Motivate to Activate

M for Message & Money

O for Ownership

T for Training Teachers

I for Inclusivity

V for Vision

A for Active

T for Teaching All Ringers

E for Events