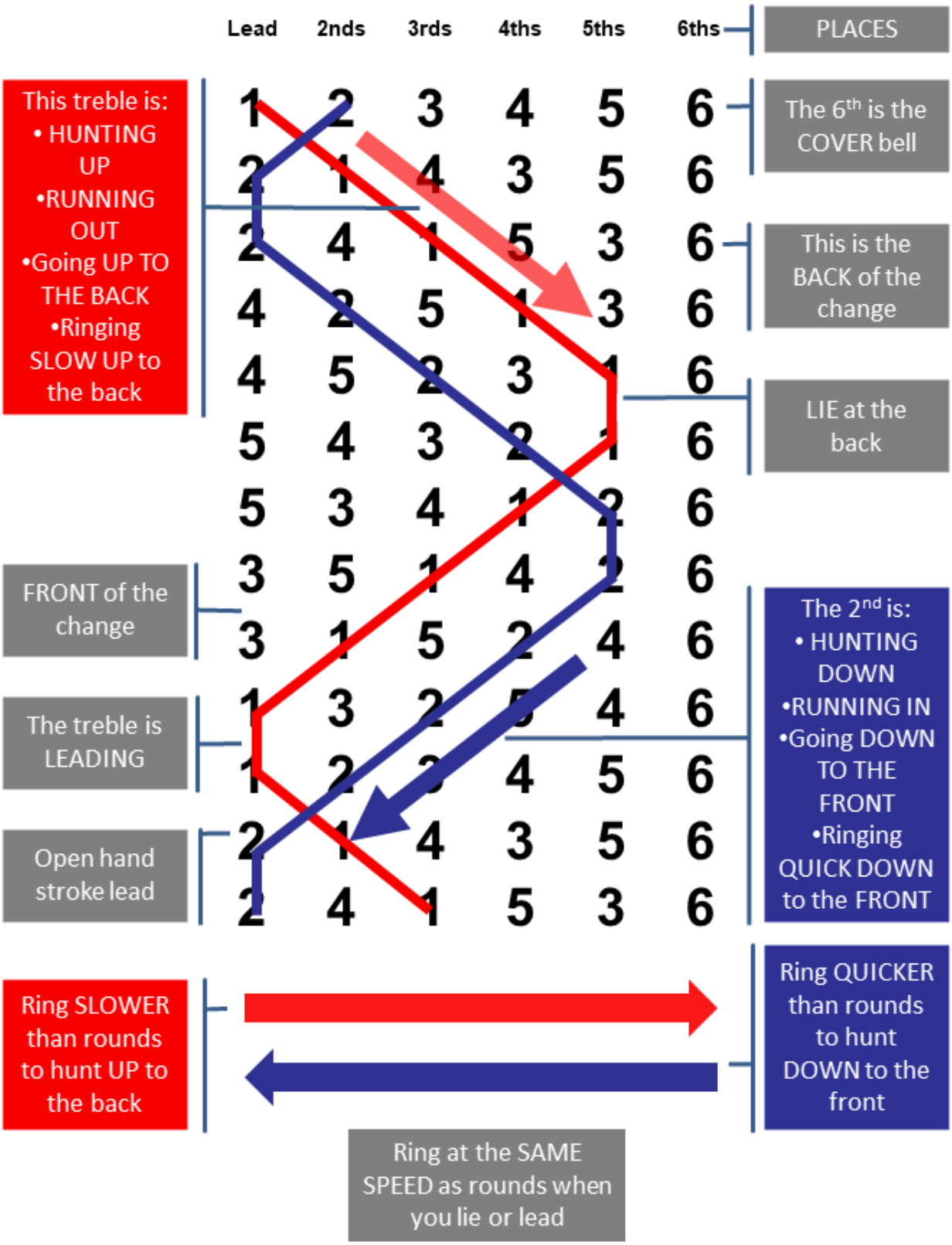Plain Hunt – Jargon buster