

Attracting and Retaining New Ringers – Resources

ART Recruitment and Retention resources: ringingteachers.org/resources/recruitment-and-retention

ART “recruitment toolbox” 10-point action plan template: http://ringingteachers.org/download_file/view/606/625

Vicki Chapman’s whirlwind talk-through of the 10-point plan: <https://www.youtube.com/watch?v=KHDluBfwty0>

R&R Workshop resources pack to download from CCCBR website, and link to downloadable publicity materials: <https://cccb.org.uk/resources/recruitment-and-retention/>

R&R Facebook group – discussion, share success stories, ask for advice: www.facebook.com/groups/BellringingRecruitmentandRetention (you’ll need a Facebook account to join)

Ringling World R&R summary article: [How are you getting on?](#)

Survival & Recovery Toolbox: <http://ringingteachers.org/survival-and-recovery-toolbox>

Planning

Ringling World article: [Successful Planning](#)

Raising Awareness

Ringling World article: [Raising Awareness](#)

Successful PR – engaging with the community: ringingteachers.org/survival-and-recovery-toolbox/successful-pr

Building good relationships with the local community: ringingteachers.org/survival-and-recovery-toolbox/good-relations-local-community

Return to ringing flier (for you to customise): ringingteachers.org/download_file/view/2013/1557

Who to recruit

Lapsed ringers - reaching, persuading, succeeding ringingteachers.org/survival-and-recovery-toolbox/lapsed-ingers

Events

Virtual tower tour – PowerPoint slides and guidance notes: cccb.org.uk/wp-content/uploads/2021/01/A-virtual-tower-bell-tour-presenter-notes.pptx

Ringling World article: [Getting New Recruits Through the \(Virtual\) Door](#)

Publicity materials (including downloadable templates): cccb.org.uk/resources/publicity-material/

Intensive training

Teaching bell handling ringingteachers.org/survival-and-recovery-toolbox/teaching-bell-handling

Teaching foundation skills ringingteachers.org/survival-and-recovery-toolbox/teaching-foundation-skills

Teacher refresher courses ringingteachers.org/survival-and-recovery-toolbox/teacher-refresher-courses

Association of Ringing Teachers training scheme: ringingteachers.org/about/art-training-scheme

The ART YouTube channel: www.youtube.com/c/ringingteachers/playlists; the [Abel ones](#) might be particularly useful at the moment

Review of the ART YouTube videos on Abel: <http://www.ringingteachers.org/news/art-works/art-abel-youtube-videos-a-review>

Keeping everyone happy

Ringling World article: [Keeping Everybody Happy](#)

ART report on why ringers lapse: ringingteachers.org/application/files/1115/6088/5082/Why_do_ringers_lapse_-_a_report_for_ART.pdf