

ATTRACTING AND RETAINING NEW RINGERS – RESOURCES (NOVEMBER 2022)

Ring for the King

Publicity material: <https://ccbr.org.uk/bellringing/ring-for-the-king/> (including logos)

Website: <https://ringforthe king.org/>

Social media: <https://www.facebook.com/ringforthe king> and
<https://www.instagram.com/ringforthe king2023/>

Attracting and Retaining New Ringers - Resources

Attracting and keeping new ringers: <https://www.youtube.com/watch?v=Y7Lp0lXMky8>

ART Recruitment & Retention resources: ringingteachers.org/resources/recruitment-and-retention

ART “recruitment toolbox” 10-point action plan template:

http://ringingteachers.org/download_file/view/606/625

Vicki Chapman’s whirlwind (15 min) talk-through of the 10-point plan:

<https://www.youtube.com/watch?v=KHDluBfwty0>

R&R Workshop resources pack to download from CCCBR website, and link to downloadable publicity materials: <https://ccbr.org.uk/resources/recruitment-and-retention/>

Ring World R&R summary article “How are you getting on?”:

<https://ccbr.org.uk/wp-content/uploads/2020/10/Article-5-Recruitment-and-Retention.pdf>

Survival & Recovery Toolbox: <http://ringingteachers.org/survival-and-recovery-toolbox>

Ring World Forums discussion platform: <https://www.ringingforums.org/>

Planning

Ring World article – “Successful Planning”: <https://ccbr.org.uk/wp-content/uploads/2020/10/Recruitment-and-Retention-1-Successful-Planning-May-2020.pdf>

How to re-establish ringing in your village band: <https://www.youtube.com/watch?v=dIFMXVKqXo>

Raising Awareness

Ring World article – “Raising Awareness”: <https://ccbr.org.uk/wp-content/uploads/2020/10/Recruitment-and-Retention-2-Raising-Awareness-June-2020.pdf>

successful PR – engaging with the community: ringingteachers.org/survival-and-recovery-toolbox/successful-pr

building good relationships with the local community:

ringingteachers.org/survival-and-recovery-toolbox/good-relations-local-community

linking to local/national/international events – e.g. national bell festival:

https://www.einnews.com/pr_news/603241591/national-bell-festival-selects-united-kingdom-as-2023-spotlight-nation

Who to recruit

lapsed ringers - reaching, persuading, succeeding:

<http://ringingteachers.org/survival-and-recovery-toolbox/lapsed-ringers>

Events

Virtual tower tour – PowerPoint slides and guidance notes:

cccbr.org.uk/wp-content/uploads/2021/01/A-virtual-tower-bell-tour-presenter-notes.pptx

Ring World article – “Getting New Recruits Through the (Virtual) Door”:

<https://cccbr.org.uk/wp-content/uploads/2020/10/Article-3-Recruitment-and-Retention-.pdf>

Publicity materials (including downloadable templates): cccbr.org.uk/resources/publicity-material/

Intensive training

teaching bell handling ringingteachers.org/survival-and-recovery-toolbox/teaching-bell-handling

teaching foundation skills ringingteachers.org/survival-and-recovery-toolbox/teaching-foundation-skills

teacher refresher courses ringingteachers.org/survival-and-recovery-toolbox/teacher-refresher-courses

Association of Ringing Teachers training scheme: ringingteachers.org/about/art-training-scheme

Group Teaching - How Darlington Teaching Centre does it!

<https://www.youtube.com/watch?v=Ba054rHBOOY>

Developing a ringing cluster: <https://www.youtube.com/watch?v=oAvKpxDTiE4>

Learning in the Ledbury district: <https://www.youtube.com/watch?v=Kky4cyA98Ok>

Birmingham School of Ringing: <https://www.youtube.com/watch?v=JbXbGxkoym8>

Keeping everyone happy

Ring World article – “Keeping Everybody Happy”: <https://cccbr.org.uk/wp-content/uploads/2020/10/Recruitment-and-Retention-4-Keeping-everyone-happy-July-2020.pdf>

“Holding a successful practice” talk: <https://youtu.be/sKg5C9M9HNY>

“Developing a ringing cluster” talk: <https://youtu.be/oAvKpxDTiE4>

ART report on why ringers lapse:

[http://ringingteachers.org/application/files/1115/6088/5082/Why do ringers lapse - a report for ART.pdf](http://ringingteachers.org/application/files/1115/6088/5082/Why%20do%20ringers%20lapse%20-%20a%20report%20for%20ART.pdf)



<https://ringingteachers.org>



THE CENTRAL COUNCIL OF CHURCH
BELL RINGERS

<https://cccbr.org.uk>