

BREAKING HABI

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OBJECTIVES FOR THIS SESSION...

Part 1 - Skills

The necessity of resilience – and the value of learning of learning a new skill

- Increasing the speed of change and challenging identities
- Thinking differently how can skill building through bell ringing support people and attract new ones? Is that part of our Value Proposition?
- Are we as a community open to people changing us?

Part 2 - Habits

Building habits that get people into the bell tower - and keep them there

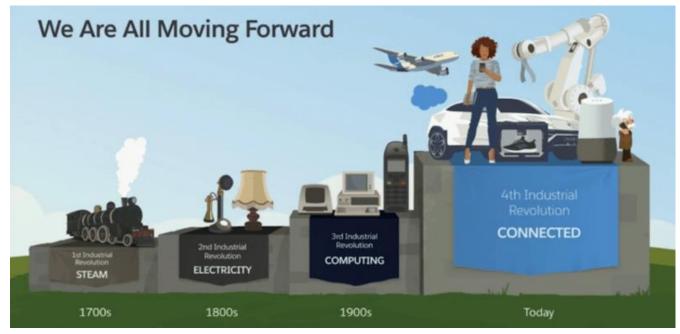
- Skills aren't enough need to build the right habits – what is a habit and how do you make bell ringing one of them?
- Building a habit of observing habits—What habits do people see in the bell tower that hold them back?
- How do you break a habit what do we need to challenge and change?

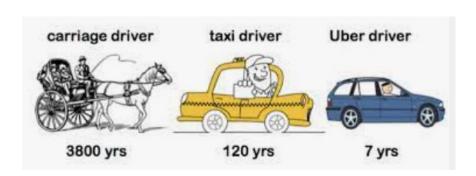


CONTEXT OF OUR NEW RINGERS... THE SLOWEST RATE OF CHANGE IS HAPPENING NOW

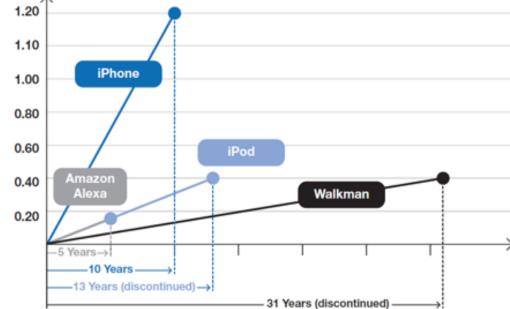
Units Sold in

Billions





Global Unit Sales Since Launch Year



REPLACING JOBS WITH SKILLS AI WILL CHANGE 100% OF JOBS IN THE NEXT 5-10 YEARS (IBM)

What do you do for a living? Traps us in the past

The skills-based organization: A new model for work and the workforce



Source: Deloitte analysis.

CULTIVATING RANGE!

The cult of the headstart...





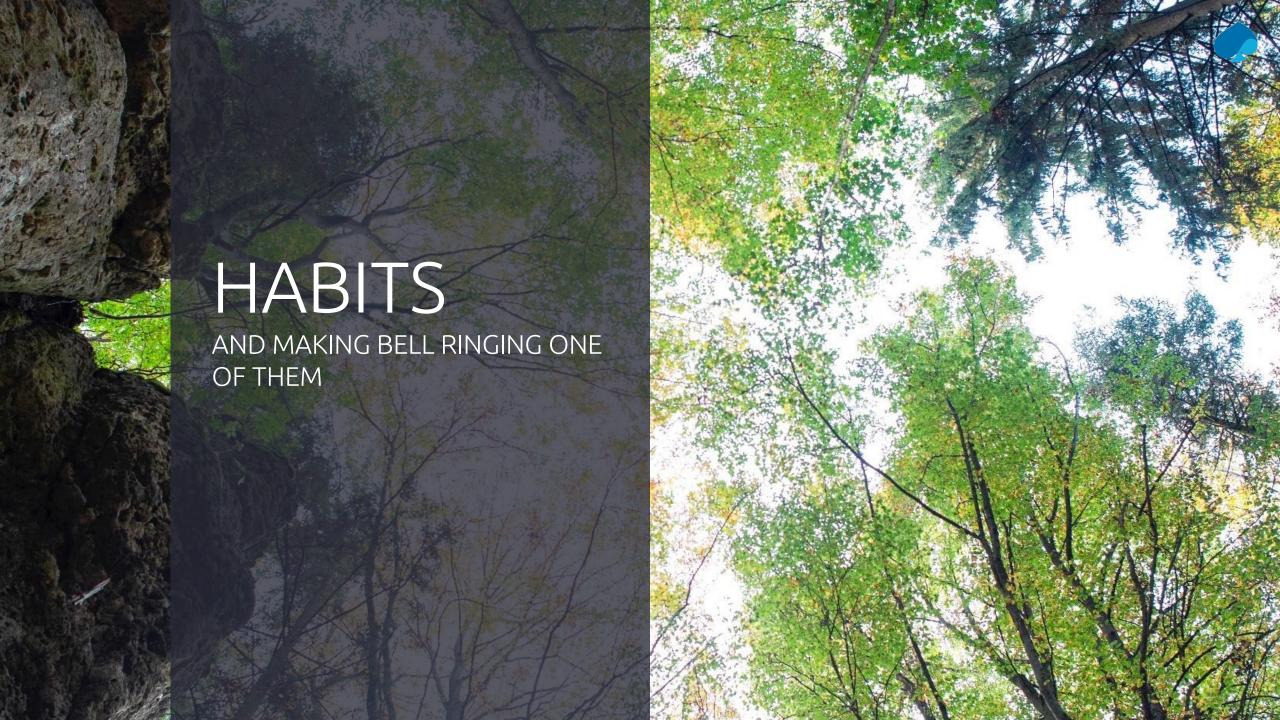
How many of our ringers are Rogers???

OUTSIDER ADVANTAGE – THINKING OUTSIDE EXPERIENCE TWO QUESTIONS

How can learning new skills support and attract new bell ringers?

How can they change our bell ringing community? & are we open to it?



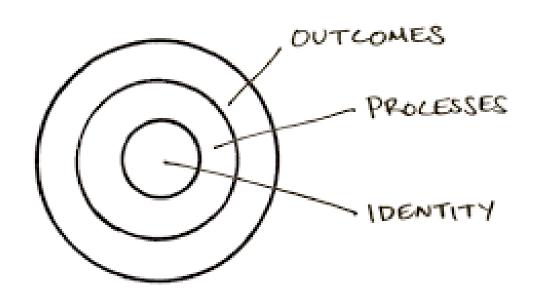


WHAT IS A HABIT AND WHY DO THEY MATTER?



Habits are how you embody your identity.. Habits are how you change your identity.

3 layers of behaviour change







BUILDING A HABIT OF BELL RINGING

Focus on the learner - moving from "I'm learning to ring bells" to "I am a bell ringer"







Consider Habit stacking



Make it attractive

Make it easy



Make it satisfying



HOW DO YOU BREAK A HABIT?

HOW TO BREAK A BAD HABIT

Inversion of the 1st Law	Make It Invisible
1.5	Reduce exposure. Remove the cues of your bad habits from your environment.
Inversion of the 2nd Law	Make It Unattractive
2.4	Reframe your mindset. Highlight the benefits of avoiding your bad habits.
Inversion of the 3rd Law	Make It Difficult
3.6	Increase friction. Increase the number of steps between you and your bad habits.
3.7	Use a commitment device. Restrict your future choices to the ones that benefit you.
Inversion of the 4th Law	Make It Unsatisfying
4.5	Get an accountability partner. Ask someone to watch your behavior.
4.6	Create a habit contract. Make the costs of your bad habits public and painful.

BREAKING A HABIT

Focus on the established ringers – what habits do we need to start / break

What habits do you see in the bell tower – what impact does that have on new ringers?

How should we challenge / break those habits?



GETTHE FUTURE YOUWANT